

Immediate Release
28 February, 2002

"Schoeni Art Gallery III Inaugural Exhibition in Beijing"
16 March 2002

Schoeni Art Gallery Ltd. announces the official grand opening of its third gallery in Beijing on 16th March 2002. For a decade, *Schoeni's* two galleries in Hong Kong have been the springboard for numerous Chinese artists, with many becoming today's most well-known and respected artists in the world. *Schoeni's* third gallery opening in Beijing coincides with the Hong Kong gallery's 10th anniversary and marks the success the gallery has been enjoying since its beginning.

With a comprehensive exhibition catalogue sponsored by *Cartier*, the Inaugural Exhibition will be a star-studded gathering of 33 leading Chinese artists. Presided by Dr. Walter Smerling of the *Culture and Art Foundation of Bonn*, Germany, and Mr. Laurent Nebot of *Cartier Asia Pacific*, over 33 important paintings will be unveiled following the Ribbon-Cutting Ceremony. A Pre-Opening Private Cocktail Party, sponsored by *Ashanti* wines, kicks off before the official opening, with VIP guests including Chinese singer Ai Jin. It is a night of celebration of Chinese art and artists, as well as *Schoeni's* contribution to promoting Chinese art in the last decade.

Friends of the press are cordially invited to the Pre-Opening Cocktail Party and the special Inaugural Exhibition on 16th March 2002 at *Schoeni Art Gallery III*, located in Beijing's bustling Chao Yang District in Soho New Town. The exhibition is open to the public after the Ribbon-Cutting Ceremony.

Pre-Opening Private Cocktail Party and Inaugural Exhibition venues:

Cocktail Party

Begins at 5:00 PM
18th Floor, Tower B, Soho New Town
88 Jian Guo Road
Chao Yang District
Beijing 100022, China

Inaugural Exhibition

Ribbon-Cutting Ceremony begins at 6:30 PM
9th Floor, Tower B, Soho New Town
88 Jian Guo Road
Chao Yang District
Beijing 100022, China

For further inquiries, please contact:

Hong Kong Office

Annie Cheung or Selina Liu
Tel (852) 2869-8802 Fax (852) 2522-1528
Email gallery@schoeni.com.hk

Beijing Office

Sophie Guo
Fax (86) 10- 8580-0215

Beijing Inaugural Exhibition

Contemporary Paintings By **33** Artists

10th Anniversary Celebration



Ai Xuan	Shuai Mei
Cao Jingping	Tang Zhigang
Chen li	Wang Yidong
Chen Wenbo	Wong Danxian
Chen xi	Xia Xiaowan
Chen yu	Xia Xing
Feng Zhengjie	Yang Jinsong
Guo Jin	Yang Shaobin
Jiang Guofang	Yue Minjun
Li Guijun	Zeng Fanzhi
Li Ji	Zeng Hao
Liu Dahong	Zhang Li
Liu Wei	Zhang Linhai
Liu Ye	Zhang Xiaogang
Mao Yan	Zhong Biao
Pan Dehai	Zhu Yiyong
Qi Zhilong	

艾 軒	曹靜萍	陳 李	陳文波	陳 曦	陳 余	俸正杰	郭 晋	姜國芳	李貴君	李 季
劉大鴻	劉 煒	劉 野	毛 焰	潘德海	祁志龍	帥 梅	唐志鋼	王沂東	翁誕憲	夏小萬
夏 星	楊勁松	楊少斌	岳敏君	曾梵志	曾 浩	張 利	張林海	張曉剛	鐘 颯	朱毅勇

Manfred Schoeni cordially invites you to celebrate the grand opening of Schoeni Art Gallery, Beijing
Saturday, 16th March 2002

Tower B, SOHO New Town, 88 Jian Guo Road, Chao Yang District, Beijing

Pre-Opening Private Cocktail Party

5:00pm, 18th Floor

Mr. Laurent Nebot, Managing Director, Cartier Asia Pacific, and
Dr. Walter Smerling, Curator, Culture and Art Foundation of Bonn, Germany,
will officiate the Ribbon-Cutting Ceremony

6:30pm, 9th Floor

Followed by the Opening of the Inaugural Exhibition

Enquiries & RSVP: Beijing 85800215/13801303883 Hong Kong (852)28698802

Schoeni Art Gallery III

Tower B-904, SOHO New Town, 88 Jian Guo Road, Chao Yang District, Beijing 100022, China

Tel: 85802141, 85802142 Fax: 85800215

Email: gallery@schoeni.com.cn www.schoeni.com.hk

Cartier



北京少勵畫廊

北京朝阳区建国路88号SOHO现代城B座904

Tower B-904, SOHO New Town, NO. 88 Jian Guo Road, Chao Yang District

Beijing 100022, China

Tel: 85802141, 85802142 Fax: 85800215

Email: gallery@schoeni.com.cn www.schoeni.com.hk

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